



Introduction

The purpose of this document is to serve as a general guideline for RFID tagging location photos/videos. Please use this guideline as a reference when taking pictures and videos of the tagging location. The tagging location photo is essential for determining whether the tagging location is in the most effective location for the product.

General Guidelines

1. A minimum of six photos and one video is required.
2. The video must showcase the product, product packaging, and the tagging location.
3. The production ready tag must be used on the product to show the tagging location.
4. The photos must showcase the product, product packaging, and the tagging location.
5. The photos must be taken in multiple angles to give the viewer a complete understanding of the product, packaging, and tagging location.
6. The photos must have a minimum resolution of 1280 x 720 pixels.
7. If there are metal, liquid, glass, or foil in the product, please include additional photos that show the relation/position of the RFID tag in reference to those materials.
8. The photos need to be taken in front of a plain background that provides sufficient contrast with the product and the tag.
9. The lighting must be as follows:
 - a. Even
 - b. Not over or underexposed
 - c. No reflection on the product
 - d. No reflection is caused by accessories or background